

November 6, 2019

6:30 sign in

6:34 Welcome and start of the meeting by President, Natalie Crawford

Move to accept minutes - Michelle Balram

Second - Esther deNijs

All in favour - motion passed

Financial Report

Anthony Bastiampillai, Treasurer

Summary slide from presentation reviewed

Paper copies of last years budget and balance reviewed

Funding from city of Mississauga comes in January but is for the September 2020-21 season

Operating costs are lower than actual because of someone covering the costs as a donation on their credit card - former President, Michael Chang

Question 1: Why the difference in cost per chorister over year?

Answer: Number of choristers was reduced this year and a conservative approach was taken with the financials. In addition, we are not a 'for profit' organization so we don't want to try to earn extra. Any additional surplus go back into the operating budget. Our 25th anniversary is coming up in a couple of years, it is possible we could put extra funds towards some sort of activity for this. We may want to try to fundraise extra amounts for this purpose. Perhaps we should form an anniversary committee.

Item for next Board mtg.

Move to accept last year's number - Jane Nahm

Seconded - Enci Lin

All in favour

Note: Fundraising is a primary source of income and is extremely important

Virginia Review

- Slide to be included
- Low yearly fee, a focus on fun
- Activities, festivals, retreats/workshops reviewed
- Outreach opportunities

Fundraising

- Sell tickets to concerts - 4+ per concert is appreciated

- Poinsettia fundraiser is coming - great holiday gift
 - We make \$7 on each plant
- Vesy's Bulbs fundraiser (spring fundraiser)
- Corporate, private, family and friend donations, in-kind support
- In kind support - examples - baked goods for concert fundraising, graphic design for brochure, etc
- Increasing membership - if you can spread brochures around community centres, libraries, etc; share on facebook and instagram, your church, school network, invite friends to concerts (kids under 12 attend for FREE)

Volunteering

- Enjoy creation and design? - could use help to create tickets, concert promotions
- Concert set up and clean up, ushers
- Michelle Balram volunteer coordinator
- Esther deNijs - poinsettia coordinator; orders need to be back on November 27
- Poinsettias pick up; Wednesday, December 4th, Cawthra Park UC

Board Members

- Introduced as per slide - slight change from last

Slate of Officers 2019/2020

- President – **Natalie Crawford**
- Vice-President – **Terry Heenan**
- Treasurer – **Anthony Bastiampillai**
- Secretary – **Tina Mann**
- Members-at-Large
 - **Michele Balram**
 - **Lindsay Cooke-Bithrey**
 - **Hermeen Toor**
- Move that this be our officers - Esther deNijs
- Seconded by - Jane Nahm
- All in Favour

Artistic Director - Katherine Dickey

- Recognition of the team (Svetlana Kotliarenko- accompanist, Abigail Freeman - Associate Conductor, Charlotte Eckersley - Conducting Intern)
- Recognition of the children, their effort and their aptitude
- Traditions Concert - time change to 4pm on December 7th (earlier than other years so you can make it to your evening commitments in the holiday season); 2:30 arrivals for children; there will be an intermission (we'll need to do a sale of treats etc); Remember kids under 12 are FREE. Will be at Cawthra Park United Church

- In the Newsie there was a revised season schedule
 - We've been invited to a Bite before Christmas on December 7th for a breakfast and short performance (9-11 is tentatively scheduled)
 - Monday December 9th - invited to the 45th caroling event at Port Credit Memorial park.

Question 2 - Are there physical tickets that we will get to start? It is in progress for developing now. Aksana Kotliarenko is the box office manager - time frame. Promotions will be available for next week (Nov 13), tickets will hopefully be ready shortly thereafter around Nov 20.

Last call for questions at 7:09pm
No additional questions

Last mention - all donations do get a tax receipt

Thank you and closing remarks from the President
Adjourned at 7:10pm